

alex j newman

multimedia journalist and storyteller

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Award-winning journalist with more than a decade of experience covering hard news. Adept at using sound, video, data visualization and graphics to tell visual stories in innovative ways. Capable team player, team leader, project manager and problem-solver.

work experience

- Deputy editor, **Public Radio International**. Boston, Mass. 2017-present
- Oversee data and social media teams. Participate in daily publishing: editing copy as needed, making assignments and planning coverage.
 - Brainstorm content across all coverage areas and platforms: social, radio, digital for multiple content verticals.
 - Responsible for visual and interactive storytelling ideas and execution.
 - Report occasional stories for PRI.org and PRI's The World radio show
- Senior data journalist, **Public Radio International**. Boston, Mass. 2017-present
- Led data team in conceptualizing, reporting, designing and building interactive data visualization projects.
 - Created a special projects server and layout for more visual and nonlinear storytelling approaches.
- Deputy editor, interactive and mobile, **Al Jazeera America**. New York, N.Y. 2013-2016
- Lead team that launched mobile app in spring 2014.
 - Produced award-winning interactive features projects. Edited video, audio, and designed custom layouts, graphics, maps and data viz.
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 - Presented AJAM's use of a news app called Tarbell at online news conference to show how small newsrooms could regularly produce special projects with small staffs.
 - Trained colleagues on basic data techniques, audio gathering and editing, Github usage and basic HTML as needed.

- Senior associate, **Pew Charitable Trusts**. Washington, D.C. 2013
- Published to Pewtrusts.org, wrote weekly organization-wide newsletter.
- Creative Lead, **Home Front Communications**. Washington, D.C. 2010–2013
- Led discovery sessions with new clients; stakeholder interviews, content audits, focus groups and general research. Created vision memo and UX wireframes for all pages of new sites.
 - Created data visualizations and interactive graphics and features for clients.
 - Developed apportionment maps and data visualizations for the US Census, helped land three-year major contract
 - Built custom CMS and website for Cook Political Report
- Multimedia producer, **USA TODAY**. McLean, Va.
- Lead team for “Vancouver Today,” a daily webcast from the 2010 Olympics. Wrote scripts, made assignments, conducted interviews.
 - Sports graphics team leader, responsible for all graphics in print and online. 2006–2010
 - Shot video for documentary about 2008 Obama inauguration.
- Reporter, **Reno Gazette-Journal**. Reno, Nev.
- Night cops and general assignment reporter
 - Wrote stories for award-winning special project about methamphetamine. 2005–2006

teaching experience

- CUNY Graduate School of Journalism**. New York, N.Y. 2015– present
- American University, School of Communication**. Washington, D.C. 2011–2012
- University of Maryland, College of Journalism**. College Park, Md. 2008–2012
- University of Nevada, Reno, Reynolds School of Journalism**. Reno, Nev. 2005–2006

awards

Editor and Publisher EPPY Award, best news or event feature on a website for "A Deep Divide," coverage of proposed Nicaragua canal project. Finalist in two other categories.

Data Journalism Award, general excellence, for "Jim Crow Returns," an investigative look at the Interstate Crosscheck program.

Online News Association, finalist in breaking news for Amtrak train crash coverage and finalist in planned events for midterm election coverage.

Native American Journalism Association, best online feature story, for "Radio on the Reservation."

Webby nominee for Al Jazeera America mobile app.

Women in Media, Gracies award, for outstanding online audio programming for feature, "Ferguson Talks Politics."

education

University of Nevada, Reno. Bachelor of Arts, journalism. Reno, Nev.,

- Served as editor-in-chief of The Nevada Sagebrush student paper and student SPJ president 2000-2005

skills

Software: CartoDB, Illustrator, Photoshop, Premiere, InDesign, Audition, Final Cut Pro Tools suite, Omnigraffle, Github, QGIS.

Languages: HTML 5, CSS 3, Javascript, SQL, R/Jupyter.

Other: Audio gathering/editing; photography; video; social media strategy; web usability standards/user experience design; data visualization.