

alex j newman

visual journalist, storyteller, editor

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Award-winning journalist and newsroom leader with 20 years experience covering hard news. Adept at using sound, video, images, data visualization and graphics to tell visual stories in innovative ways. Problem-solver, digital strategist.

work experience

Senior interactives editor, **FiveThirtyEight**. New York, N.Y. 2022-2023

- Responsible for visual editing/project management of data visualization and interactive projects covering sports, politics and science.
- Led/managed interactives team of four visual journalists and two computational journalists.

Visual editor, **The Wall Street Journal**. New York, N.Y. 2019-2022

- Led breaking, short and long-term graphics projects from idea/pitch stage to final product. Worked with editors and reporters from across the organization on major stories on Enterprise/Page 1 and World desks.

Executive editor, **PRI/PRX's The World**. Boston, Mass. 2018-2019

- Responsible for budgeting, hiring, overall digital strategy and daily execution of PRI.org and other digital products associated with The World.
- Led digital team in an audit that resulted in simplifying website brands; new content types; the rebuild of two newsletter products; a go-to focus group pool of listeners; and standard freelancer policies.
- Created cross-department partnership with advertising development team to experiment with alternative storytelling formats, including data sonification and game-like interfaces.

Deputy editor, **Public Radio International's The World**. Boston, Mass. 2016- 2018

- Oversaw data and social media teams. Managed daily publishing: edited copy, made assignments and planned coverage.
- Responsible for visual and interactive storytelling ideas and execution.

Deputy editor, interactive and mobile, Al Jazeera America . New York, N.Y.	2013–2016
<ul style="list-style-type: none"> • Led team that launched mobile app in spring 2014. • Produced award-winning interactive features projects. Edited video, audio; designed custom layouts, graphics, maps and data visualizations. 	
Senior associate, Pew Charitable Trusts . Washington, D.C.	2013
<ul style="list-style-type: none"> • Published to Pewtrusts.org, wrote weekly organization-wide newsletter. 	
Creative Lead, Home Front Communications . Washington, D.C.	2010–2013
<ul style="list-style-type: none"> • Led discovery sessions with new clients; stakeholder interviews, content audits, focus groups and general research. Created vision memos and UX wireframes for all pages of new sites. 	
Multimedia producer, USA TODAY . McLean, Va.	2006–2010
<ul style="list-style-type: none"> • Lead team for “Vancouver Today,” a daily webcast from the 2010 Olympics. Wrote scripts, made assignments, conducted interviews. 	
Reporter, Reno Gazette-Journal . Reno, Nev.	2005–2006

teaching experience

CUNY Hunter College, Dept. of Film and Media . New York, N.Y.	2022–present
CUNY Graduate School of Journalism . New York, N.Y.	2015– 2016
American University, School of Communication . Washington, D.C.	2011–2012
University of Maryland, College of Journalism . College Park, Md.	2008–2012
University of Nevada, Reno, Reynolds School of Journalism . Reno, Nev.	2005–2006

education

University of Nevada, Reno . Bachelor of Arts, journalism. Reno, Nev.	2000–2005
<ul style="list-style-type: none"> • Served as editor-in-chief of The Nevada Sagebrush student paper and student SPJ president. 	
Poynter . Leadership Academy for Women in Digital Media.	2018

skills

Software/code: Adobe suite, Final Cut Pro Tools suite, Github, QGIS, beginning R, HTML/CSS/Javascript, beginning Python/Jupyter.

Other: Audio gathering/editing; photography; video; social media strategy; newsletter strategy; web usability standards/user experience design; data reporting /visualization; analytics and strategy.